



OUTSTANDING VALUES OF THE SOUTHERN RHÔNE VALLEY



LOUIS BERNARD

— VALLÉE DU RHÔNE —



Although archeological evidence reveals the 2,500 year-old viticultural origins of the Rhône Valley, the region didn't become a significant wine producer until the late 20th century. Grenache dominates the Southern Rhône but is preferred in a blend with other regionally popular grapes, most prominently Syrah, Cinsault, and Mourvèdre. Despite the fact all Southern Rhône reds are blends, the unique aromatic and flavor profile of Grenache has in fact become the calling card for the wines of this region.

The Southern Rhône yields a surprisingly broad spectrum of red wines due to considerable variations in soils and microclimates interacting, of course, with the broad selection of AOC grape varieties. Light, fragrant and fruity wines (à la Beaujolais) are perched at one end of a spectrum that ranges all the way to powerful, deeply rich reds that beg many years of cellaring.

Maison Louis Bernard was founded in 1976 in the heart of the Southern Rhône Valley. From Châteauneuf to Gigondas and estate-grown Côtes du Rhône from select Domaine partners, the winery offers a well-defined, consistently-executed house style with broad popularity: fruity and concentrated, supple and well-rounded. Louis Bernard has earned its reputation for quality and consistency through close partnership with long-term growers that work directly with the winemakers.

Côtes-du-Rhône Blanc

Côtes-du-Rhône Rouge

Grenache with enough Syrah to impart a deep colour, a Syrah-specific nose and considerable structure; flavors of red currant and red cherry, black pepper, ample and vivacious on the palate with a hint of oak

Châteauneuf-du-Pape

Châteauneuf-du-Pape is not only the first (1923) and most prestigious appellation in the Southern Rhône but its production exceeds that of the entire Northern Rhône. Although AOC regulations allow 13 different grapes (8 red and 5 white), Grenache accounts for 60% of all Châteauneuf-du-Pape plantings and most wineries today feature Grenache, Mourvèdre and Syrah in their bottlings. At its best, Châteauneuf-du-Pape is a broad and generous yet sinewy wine showing dark and red fruit flavors.

Louis Bernard Châteauneuf-du-Pape is a blend of all 13 AOC grapes but dominated by Grenache, Syrah, Cinsault and Mourvèdre; this deep garnet red offers a fleshy, round mouthfeel and flavors of prunes, dried black fruit, coffee, spices and cedarwood; generous wine with a good finish, a splendid accompaniment to lamb, hearty winter soups, pheasant and cheese.

Thank you for your order and for your interest in Connoisseur Wines

