



OUTSTANDING ARTISAN ESTATE
SOUTHERN RHÔNE VALLEY

DOMAINE DU GRAND MONTMIRAIL

YVES CHÉRON, PROPRIETOR/WINEMAKER

Côtes-du-Rhône "Les Dentelles"

(70% Grenache, Syrah)

Vacqueyras "Grand Montmirail"

(60% Grenache, Syrah)

Burgundian Denis Chéron set up a winemaking facility in Vacqueyras in the early 1960's to vinify the grapes of area growers. When one of his clients, the heirless owner of Grand Montmirail, decided to retire in 1982, Chéron was able to purchase the estate. Denis' son Yves graduated from Beaune's Lycée Viticole in 1983 and almost immediately assumed control of the estate. Averaging 33 hl/ha in Cretaceous marl topsoils (soft, loose chalk and clay) over limestone, Grand Montmirail vines are planted to gently-sloping hillsides at the foot of the Dentelles de Montmirail mountain range; another 60 acres from like-minded growers in Sarrians, Seguret and Violes contributes to the domaine's Côtes-du-Rhône bottlings. The estate follows *lutte raisonnée* – all vines are sustainably farmed. Grapes are 100% destemmed and the wines are not fined – the bottom portion of each tank undergoes light filtration. Yves Chéron's pure, elegantly-structured, Grenache-based reds avoid the appellation's typical rusticity.

2010 Vacqueyras "Grand Montmirail" (65% Grenache, 35% Syrah)

(91-93 POINTS) "Grand Montmirail did a top-notch job with their 2010 Vacqueyras, again a blend of 65% Grenache and 35% Syrah that is largely aged in cement tanks. It reveals a dense purple color along with plenty of blue and black fruits intermixed with notions of damp foresty notes, spring flowers, pepper and licorice. Full-bodied with terrific purity as well as acidity, it can be enjoyed over the next decade." (Robert M. Parker, Jr.)



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