

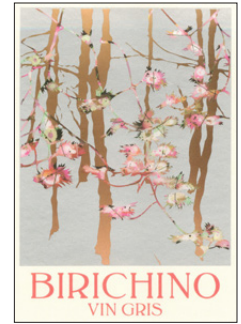


"We're thankful for the opportunity to pursue what we know and love: making wine that is distinctive, present it in a way that is fun, engaging, and not intimidating. If we can manage to impart a sense of discovery and excitement about wine to a broad swath of people while we're at it, that's great!"

THRILLING WINES, OUTSTANDING VALUES

BIRICHINO

CENTRAL COAST



Alex Krause and John Locke founded Birichino in 2008 to create distinctive, harmonious, highly energetic wines that challenge and transcend the casual wine drinkers' typical realm of experience. Emphasizing those grape varieties they feel most easily and naturally appeal to the senses, Krause and Locke create effortlessly pleasurable wines that emphasize the direct connection between the wine lover and the physical world through the experience of taste.

'Birichino means naughty or mischievous, appropriate when considering the surprising, slightly racy character of the winery's malvasia, leading you on with a seeming sweetness only to turn and deliver something else entirely... anyway, who doesn't consider themselves just a little bit naughty?'

PETULANT NATUREL MALVASIA

2013: *'These days every self-respecting hipster winery is making a pétillant naturel, or in the gratingly truncated parlance, a "pet nat." As curmudgeons of the First Order, and lacking patience for beard management, here at Birichino we have come up with our own homegrown antidote to the modern-day charybdis and scylla of luxury group-funded and packaged bubbly on the one hand, and metrosexual plaid-wearing fixie-riding preciousness on the other... Ladies and gentlemen, we give you a new creature altogether: from adjacent parcels of 25 year-old vines we take perfectly lovely, racy, and outrageously aromatic malvasia and add a small bit of actively fermenting muscat canelli. Before you can say reclaimed wood and plaid, we bottle and seal it entirely by hand under a crown cap. We leave the resultant lightly pétulant wine on its fine lees to develop. By eliminating homogenizing adulterations of liqueurs d'expédition and the machinations of disgorgement, each bottle expresses a slightly different shade of unfiltered nubilous deliciousness.'*

MALVASIA BIANCA San Bernabe Vineyard Monterey

Tanzer's *IWC* on the 2012: **90 points** *"Bright straw. High-pitched, mineral-accented aromas of melon and white flowers, along with a hint of yellow rose. Dry and racy, offering tangy honeydew and pit fruit flavors and a hint of bitter orange pith. Finishes brisk and clean, with a sexy floral quality and very good persistence."*

VIN GRIS rosé (Grenache, Mouvèdre, Vermentino, Cinsault)

Tanzer's *IWC* on the 2013: **90 points** *"Displays incisive aromas of wild red berries, orange pith and white flowers, with a zesty mineral overtone. Dry, steely and precise on the palate, offering fresh strawberry and citrus fruit flavors with a touch of anise. Closes stony and long, with strong lift and spicy thrust."*

MUSCAT CANELLI sweet and gloriously fragrant dessert

GRENACHE Vieilles Vignes BESSON VNYD Central Coast

Planted in 1910 and owned/managed by the same family since 1922, these non-irrigated, ungrafted vines sit on a gentle, rocky slope just low enough to disqualify it for the Santa Cruz Mountains appellation. Advanced vine age, lack of irrigation, and conservative farming practices limit yields to 2.5 tons/acre; most vintages yield considerably less.

PINOT NOIR ST. GEORGES Central Coast

Grown just below the southern end of the Santa Cruz Mountains, this Pinot Noir benefits from a benevolent climate, poor Cortina and Garretson series soils, fastidious farming, and shy-yielding vines. Racy but concentrated Pinot with scents of spice and candied violets, and forward, effusive cherry and raspberry flavors.

PINOT NOIR LILO VINEYARD Santa Cruz Mountains

Tanzer's *IWC* on the 2011: **92 points** *"Vibrant, mineral-laced red berry, blood orange and rose pastille aromas show excellent clarity and focus. Energetic raspberry and orange pith flavors put on weight with air and take a darker, deeper turn to bitter cherry. Silky tannins come on late and provide grip for the long, spice- and floral-accented finish."*



Thank you for your time and for your interest in Connoisseur wines.

